Licensing Team BCP Council Civic Centre Bourne Avenue Bournemouth BH2 6DY

Appendix 1



Premises Licence Part A

Premises licence number: BH149278

Postal address of premises, or if none, ordnance survey map reference or description:	
AFC Bournemouth Dean Court Kings Park Drive	
Post town: Bournemouth	Post Code: BH7 7AF
Telephone number:	

Licensable activities authorised by the licence:

Films

Live Music

Recorded Music

Performances of Dance

Activity like Music / Dance

Late Night Refreshment

Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:

Films

Monday - 10:00 to 01:00

Tuesday - 10:00 to 01:00

Wednesday - 10:00 to 01:00

Thursday - 10:00 to 01:00

Friday - 10:00 to 01:30

Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Exhibition of films will take place indoors and outdoors

Live Music

Monday - 10:00 to 01:00 Tuesday - 10:00 to 01:00

Wednesday - 10:00 to 01:00

Thursday - 10:00 to 01:00

Friday - 10:00 to 01:30

Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Performance of live music will take place indoors and outdoors

Recorded Music

Monday - 10:00 to 01:00

Tuesday - 10:00 to 01:00

Wednesday - 10:00 to 01:00

Thursday - 10:00 to 01:00

Friday - 10:00 to 01:30

Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Playing of recorded music will take place indoors and outdoors

Performances of Dance

Monday - 10:00 to 01:00

Tuesday - 10:00 to 01:00

Wednesday - 10:00 to 01:00

Thursday - 10:00 to 01:00

Friday - 10:00 to 01:30

Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Performance of dance will take place indoors and outdoors

Activity like Music / Dance

Monday - 10:00 to 01:00

Tuesday - 10:00 to 01:00

Wednesday - 10:00 to 01:00

Thursday - 10:00 to 01:00

Friday - 10:00 to 01:30

Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Entertainment will take place indoors and outdoors of anything of a similar description that falls within live music, recorded music and performance of dance

Late Night Refreshment

Monday - 23:00 to 01:30

Tuesday - 23:00 to 01:30

Wednesday - 23:00 to 01:30

Thursday - 23:00 to 01:30

Friday - 23:00 to 02:00

Saturday - 23:00 to 02:00

Sunday - 23:00 to 00:30

Provision of late-night refreshments will take place indoors and outdoors

Supply of Alcohol

Monday - 10:00 to 01:00

Tuesday - 10:00 to 01:00

Wednesday - 10:00 to 01:00

Thursday - 10:00 to 01:00

Friday - 10:00 to 01:30

Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Non-Standard timings for all above licensable activities

An additional hour on Bank holiday weekends (Friday to Monday inclusive) St Valentine's, St George's, St Patrick's, St Andrew's and St David's days; 10-14 December and Boxing Day and from terminal hour on New Year's Eve to commencement of hours on New Year's Day. An additional hour to terminal hour on change from GMT to BST.

The opening hours of the premises:

Monday - 07:00 to 01:30

Tuesday - 07:00 to 01:30

Wednesday - 07:00 to 01:30

Thursday - 07:00 to 01:30

Friday - 07:00 to 02:00

Saturday - 07:00 to 02:00

Sunday - 07:00 to 00:30

Non-standard timings

An additional hour on Bank holiday weekends (Friday to Monday inclusive) St Valentine's, St George's, St Patrick's, St Andrew's and St David's days; 10-14 December and Boxing Day and from terminal hour on New Year's Eve to commencement of hours on New Year's Day. An additional hour to terminal hour on change from GMT to BST.

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:

Alcohol will be consumed on and off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:
Vitality Stadium
AFC Bournemouth Limited
Dean Court
Kings Park
Bournemouth
BH7 7AF
Tel:

Registered number of holder, for example company number, charity number (where applicable): 06632170

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Paul Andrew Fudge

Tel:
Email:

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Bournemouth Borough Council

Annex 1 - Mandatory conditions

Mandatory Conditions (Sections 19,20,21 LA 2003)

- 1.1. There shall be no sale or supply of alcohol when there is no designated premises supervisor in respect of this premises licence or at a time when the said premises supervisor does not hold a personal licence or when his/her licence is suspended.
- 1.2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 1.3. Any person used to carry out a security activity as required under conditions 2.2.3, 2.6.1, 2.11, 2.25, 2.26 and 2.34 below must be licensed by the Security Industry Authority.
- 1.4. Admission of children (under the age of 18) to any exhibition of films must be restricted in accordance with the film classification body designated as the authority under Section 4 of the Video Recordings Act 1984.
- 1.5. Where the film classification is not specified, or the relevant licensing authority has notified the premises licence holder under Section 20 (3)(b) of the Licensing Act 2003, the admission of children must be restricted in accordance with any recommendation made by the Licensing Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014

1.6.

- 1. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- 2. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to -
- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
- (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti- social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 1.7. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

- 1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- 2. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- 3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
- (a) a holographic mark, or
- (b) an ultraviolet feature.
- 1.9. The responsible person must ensure that -
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

The Licensing Act 2003 (Mandatory Conditions) Order 2014

1.10.

- 1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 2. For the purposes of the condition set out in paragraph 1 -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula —

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating schedule

General (External Areas)

- 2.1. With the exception of the areas edged blue on the licence plans, use of temporary facilities in the external area will be subject to agreement with the Licensing Authority, Police and Environmental Health Team at least 21 days before the event (or 28 days if a major event) as to the use of the area, size, layout including barriers, security, capacity, and means of control (including any necessary noise controls).
 - 2.1.1 A Noise Management Plan shall be submitted to and approved in writing by the Environmental Health team at least 21 days prior to the event or 28 days if a major event.
 - 2.1.2 A 'major event' is one where capacity is expected to exceed 500.
- 2.2. The use of the external areas edged blue on the licence plans shall be subject to the following additional conditions:-
 - 2.2.1 The area shall be physically demarked by barriers as indicated on the attached plan and covered by CCTV which shall be operational (subject to unforeseen fault) at all times the area is open to the public.
 - 2.2.2 Only home fans shall be admitted to the area on production of the match ticket.
 - 2.2.3 Whilst the area is available to the public SIA licensed security personnel wearing high visibility top shall be deployed as follows: two at the entrance to the area and one at the exit gate.
 - 2.2.4 All drinks must be served in plastic bottles or drinking vessels which cannot be removed from the area.

- 2.2.5 The bar shall close, and the barriers shall be removed no later than 15 minutes before kick-off, and the structure housing the bar shall be secured.
- 2.2.6 A clicker or similar device shall be used to ensure that the agreed maximum capacity of the area is not exceeded.
- 2.2.7 No provision of regulated entertainment shall be permitted in this area.

Prevention of Crime and Disorder

- 2.3. The CCTV system shall remain installed. CCTV recordings/images shall be retained for at least a calendar month and these shall be made available to the Police on request (subject to the Data Protection Act 1998).
- 2.4. The operators shall attend such Safety Advisory Group (SAG) meetings as the appropriate authorities may require in respect of designated sporting events, and shall implement the controls agreed at such meetings/with the SAG members.
- 2.5. On match days and when an event involving musical regulated entertainment is held at the premises with a terminal hour of or later than midnight, the operators shall implement the Dispersal Policy agreed with the Police and Environmental Health team.
- 2.6.1 Names and badge numbers of all SIA licensed security personnel to be provided by promoters will be forwarded to the Police at least 7 days in advance of an event with external regulated entertainment.

Designated Sporting Events (Match days)

- 2.6. The operator shall use best practicable means to ensure that those attending designated sporting events (match days) do not commit an offence under the Sporting Events (Control of Alcohol etc) Act 1985 whilst they are on the licensed premises.
- 2.7. On match days, the sale and supply of alcohol shall be limited as set out below or for any longer hours that may be agreed with the Police and Licensing authority:
 - 2.7.1. Stand facilities in view of the playing area no alcohol shall be sold during the restricted period (15 minutes before the start of the event to 15 minutes after the end of the event).
- 2.8. On match days, any area from which the playing area may be viewed at any time during the restricted period will be "prohibited areas". In the event that alcohol is sold in any area on the concourse which has direct access to any prohibited area signage must be clearly displayed advising of this prohibition. Staff shall regularly check areas where alcohol is being supplied during the restricted period to prevent alcohol being taken into the prohibited areas.
- 2.9. Alcohol sold from structures and facilities on the ground floor concourses shall be dispensed in plastic or waxed paper containers.
- 2.10. Security personnel (licensed with the SIA where necessary) shall be provided and deployed as agreed at SAG meetings.
- 2.11. A Personal Licence holder (or such other person agreed by the Police) whose details shall be made known to relevant SAG members shall be on duty during the restricted period.

Prevention of Public Nuisance

- 2.12. Regulated entertainment shall only be permitted (unless otherwise authorised by the Police and Licensing Authority) in the West Stand, in the Main Stadium outside or in such outdoor areas as may be agreed by the Environmental Health Team.
- 2.13. Adequate parking and access shall be maintained.

- 2.14. The public-address system and external microphone/s used on match days shall only operate from approximately 1 hour before kick off, during half time and immediately after the match.
- 2.15. A restrictive barrier in the form of lockable posts shall be installed and thereafter maintained across the Thistlebarrow Road entrance to the football ground.
- 2.16. Access and egress through the restrictive barrier shall only be available on match days up to 2 hours after the end of a match and at any time for use by emergency vehicles.
- 2.17. Prominent notices shall be displayed within the premises directing persons to exit towards Kings Park Drive and to respect the residential nature of the area and to leave the area quickly and quietly.

Indoor Regulated Entertainment

The following steps shall be implemented when amplified musical regulated entertainment (the event) is scheduled to be provided after 22:59:

- 2.18. Any doors or windows from the room where the event is being held which open directly to the outside shall be kept closed, except to allow people to enter and leave.
- 2.19. Air circulation or conditioning shall be provided in such rooms.
- 2.20. A member of staff shall have the responsibility of monitoring noise levels from the event at the boundaries near neighbouring noise sensitive premises at least hourly. If music noise from the event can be heard, immediate steps shall be taken to turn the music down to an acceptable level.
- 2.21. Residents of neighbouring noise sensitive premises shall be given a telephone contact number which shall ensure that they can speak to a responsible member of management and/or staff if they have any complaints. Any such complaints received shall be investigated immediately and appropriate remedial action taken if and as necessary.
- 2.22. A log shall be maintained of monitoring results and any complaints, and shall be produced on request to a Police or Local Authority authorised officer.
- 2.23. Performers shall be advised of the need to keep music output at acceptable levels and to respond immediately to any request from staff to reduce the volume.
- 2.24. Staff and/or any door supervisors on duty shall remind customers on leaving of the need to do so quickly and quietly and to have regard to those living in the area. Notices shall also be displayed near the exits to this effect and additionally asking those customers with vehicles to leave by the Kings Park Drive exit.
- 2.25. A risk assessment shall be affected if the event proposes to have the entertainment until the terminal hour permitted by the Licence and the appropriate number of door supervisors shall be engaged. Their responsibilities shall include monitoring the customers as they leave the premises and encouraging them to leave the premises and the area quickly and quietly. Details of any customer unwilling to respond to such requests shall be taken and given to management with a view to a future bar.

Outdoor Regulated Entertainment

- 2.26. Entertainment shall only be permitted in the area, for the event and during the daylight hours (not starting prior to 10:00 nor ending after 22:00) agreed with the Environmental Health team, the Licensing Authority and the Police.
- 2.27. Unless agreed with the Environmental Health team, the Licensing Authority and the Police (with the exception of sporting events):
 - 2.27.1 There shall be no amplification of the musical regulated entertainment.

- 2.27.2 Such entertainment shall be limited to a maximum duration of 4 hours on no more than 15 days in each calendar year on dates agreed with the Environmental Health team.
- 2.27.3 No outside entertainment shall be permitted until the plan relating to outside entertainment has been submitted to and agreed by the Environmental Health team at least 21 days prior to the (first) event. The said Plan shall be adhered to at all times during outside entertainment.
- 2.28. If the outside entertainment for which permission is sought is of the nature of an open-air concert, and/or involves amplified musical regulated entertainment (with the exception of sporting events held in the stadium), a noise assessment to determine the suitability of the stadium for the same shall be undertaken in relation to residential properties, and shall accompany the request for agreement for such an event. If appropriate, that assessment shall specifically refer to the Noise Council's Code of Practice on the Control of Noise from Concerts or any such Code that may have superseded the same.

Protection of Children from Harm

- 2.29. Bar staff shall be trained to prevent underage sales, which shall include a requirement to request identification from any persons who look under 21 years before they are sold alcohol.
 - 2.29.1 The only forms of ID that are acceptable shall be those required by mandatory condition.
 - 2.29.2 Signs shall be displayed that clearly state the forms of ID that shall be required and accepted.
- 2.30. When operating an under 18 event, a risk assessment shall be effected and made available to a Police officer on request. The assessment shall take account of, amongst other things, the number and deployment of staff including security personnel, and the measures to be put into place to prevent alcohol being brought onto site or available for under 18s on site.

Public Safety

2.31. The appropriate Health & Safety Risk Assessment will be effected in respect of the erection of any temporary structure to be used to ensure its suitability and details will be provided to and agreed with the Environmental Health Team before the event. Overall responsibility for such health and safety will remain with the Premises Licence holder.

Annex 3 – Conditions attached after a hearing by the licensing authority

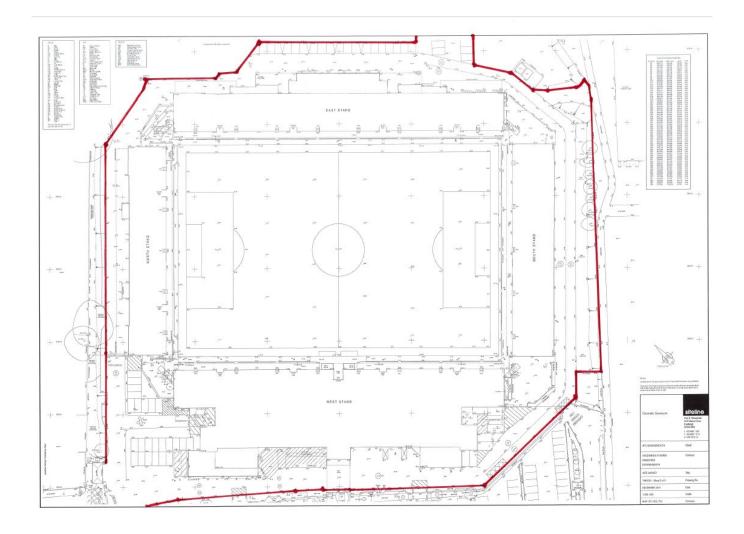
None

Annex 4 - Plans

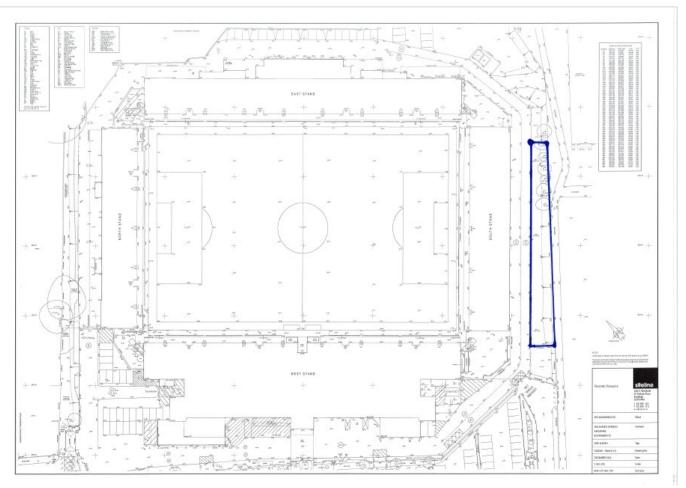
This licence is issued in accordance with the following plans –

Perimeter and South Stand site plans M205631 dated 28.04.23

Layout plans dated 04 Feb 2016, 05 Feb 2016 and 14 Jan 2017 M149278 A-D / M149278 E- E3 and M154770 A.

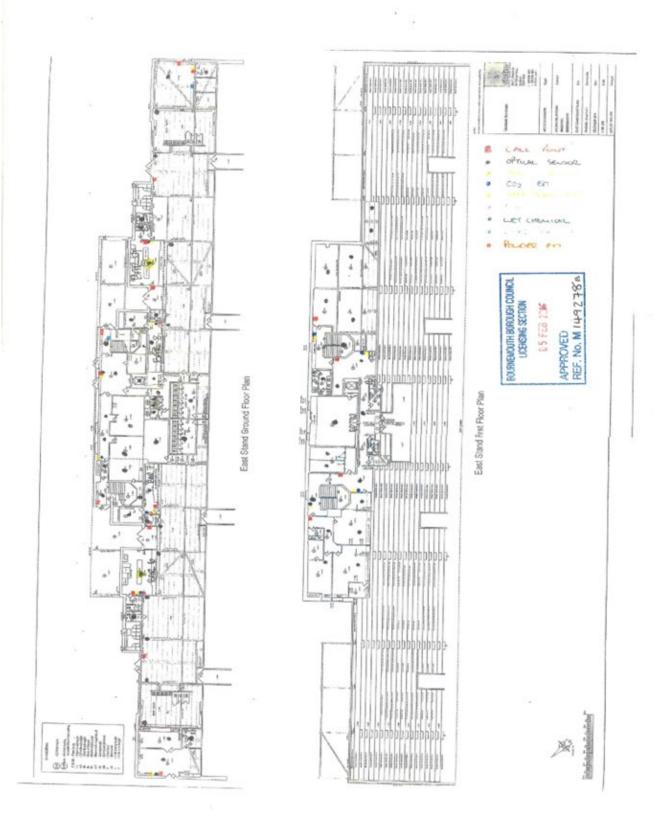


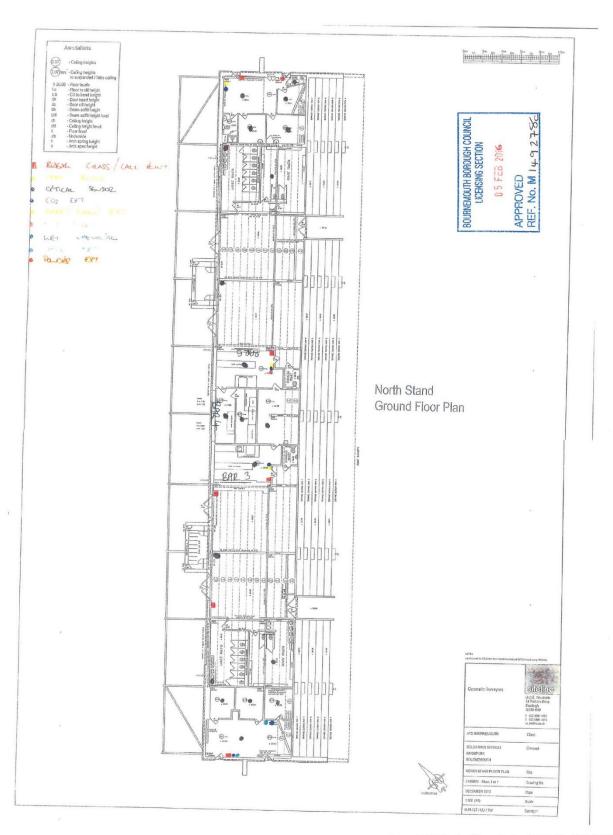
Perimeter Site Plan M205631 dated 28.04.23



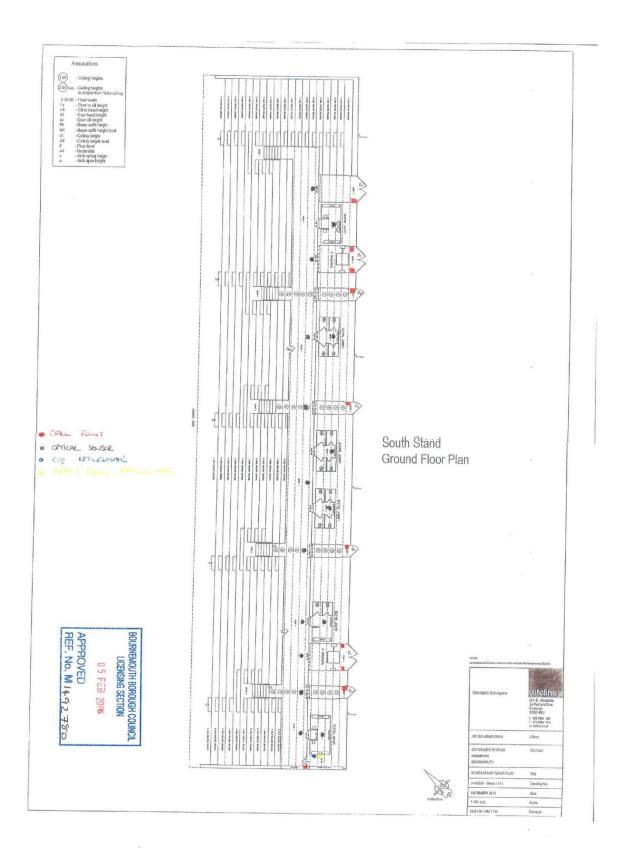
South Stand

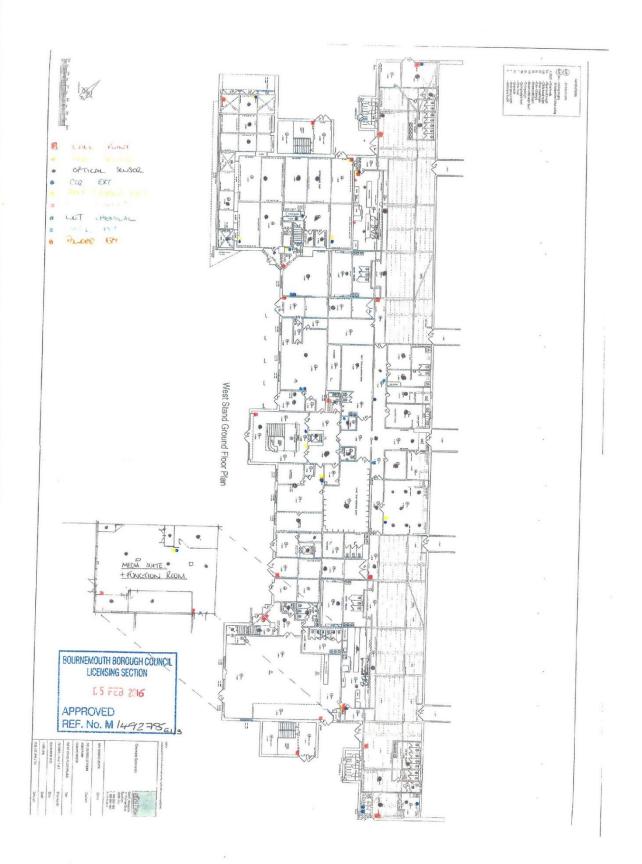
M205631 dated 28.04.23

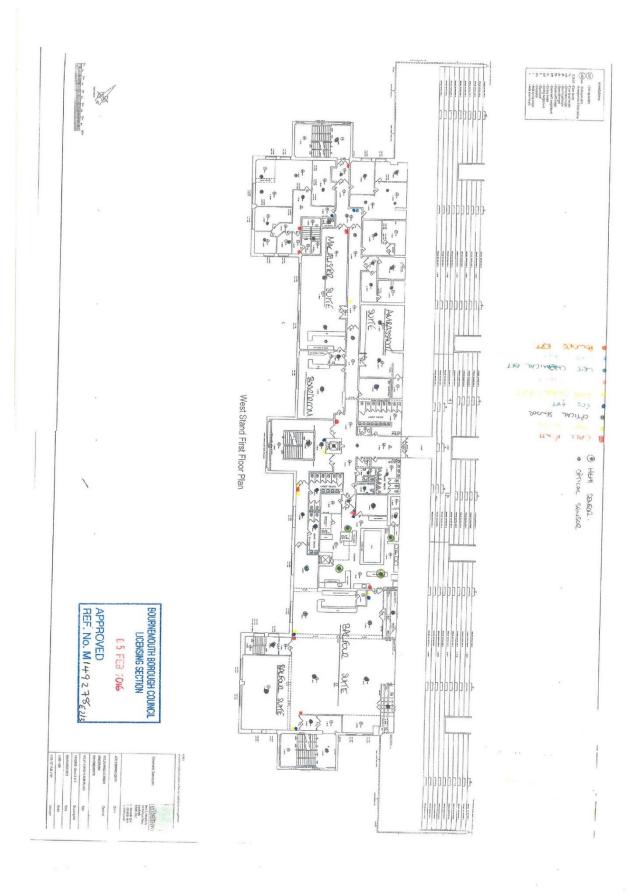


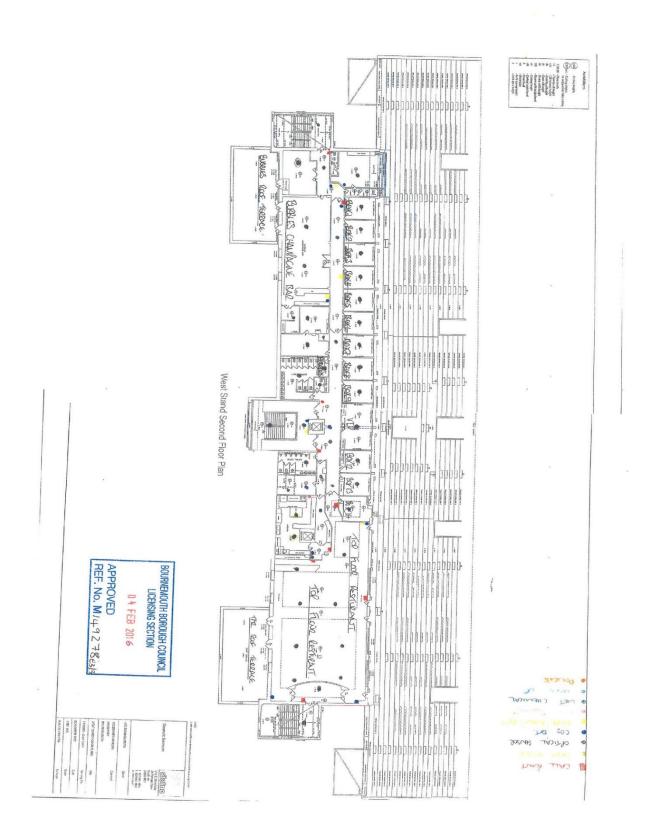


Our ref: LEAPv1: Misc. Act.: 149278: MRF01191









Premises Licence Part B



Premises licence number: BH149278

Postal address of premises, or if none, ordnance survey map reference or description: AFC Bournemouth Dean Court Kings Park Drive Post town: Bournemouth Post Code: BH7 7AF Telephone number:

Licensable activities authorised by the licence:

Films, Live Music, Recorded Music, Performances of Dance, Activity like Music / Dance, Late Night Refreshment and Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:

Films (Indoors and Outdoors)

Monday to Thursday - 10:00 to 01:00 Friday and Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Live Music (Indoors and Outdoors) Monday to Thursday - 10:00 to 01:00 Friday and Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Recorded Music (Indoors and Outdoors) Monday to Thursday - 10:00 to 01:00 Friday and Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Performances of Dance (Indoors and Outdoors)

Monday to Thursday - 10:00 to 01:00 Friday and Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Activity like Music / Dance (Indoors and Outdoors)

Monday to Thursday - 10:00 to 01:00 Friday and Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Late Night Refreshment (Indoors and Outdoors)

Monday to Thursday - 23:00 to 01:30 Friday and Saturday - 23:00 to 02:00

Sunday - 23:00 to 00:30

Supply of Alcohol

Monday to Thursday - 10:00 to 01:00 Friday and Saturday - 10:00 to 01:30

Sunday - 10:00 to 00:00

Non-Standard timings for all above licensable activities

An additional hour on Bank holiday weekends (Friday to Monday inclusive) St Valentine's, St George's, St Patrick's, St Andrew's and St David's days; 10-14 December and Boxing Day and from terminal hour on New Year's Eve to commencement of hours on New Year's Day. An additional hour to terminal hour on change from GMT to BST.

The opening hours of the premises:

Monday to Thursday 07:00 to 01:30, Friday and Saturday - 07:00 to 02:00, Sunday - 07:00 to 00:30

Non-standard timings:

An additional hour on Bank holiday weekends (Friday to Monday inclusive) St Valentine's, St George's, St Patrick's, St Andrew's and St David's days; 10-14 December and Boxing Day and from terminal hour on New Year's Eve to commencement of hours on New Year's Day. An additional hour to terminal hour on change from GMT to BST.

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:

Alcohol will be consumed on and off the premises

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Vitality Stadium, AFC Bournemouth Limited, Dean Court, , Kings Park, Bournemouth, BH7 7AF

Registered number of holder, for example company number, charity number (where applicable):

06632170

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Paul Andrew Fudge

State whether access to the premises by children is restricted or prohibited:

Conditions 1.4 and 1.5

Issued: 5 February 2016

Revised: 2 August 2023 (Minor Variation) Mrs Nananka Randle

Licensing Manager